

Q&A *Securing* THE FUTURE



Q: What is the purpose of the *Securing the Future* Capital Campaign?

A: Since 1928, PioneerCare has faithfully cared for seniors from Fergus Falls and the surrounding area. While our facilities and faces have changed during this time, one thing remains the same: our commitment to provide the highest level of care for our residents. Desiring to secure the future of elder care in this community, PioneerCare is entering into this critical capital campaign program.

Q: What is the goal of *Securing the Future*?

A: Our primary goal is to receive total gifts and commitments for *Securing the Future* of \$2 million over a three-year giving period.

Gifts to *Securing the Future* will be used in the following ways:

- Converting eight double rooms to sixteen private rooms.
- Adding an infection control visitation room so that families can visit residents during a pandemic, outbreak of influenza, etc.
- Enhancing the HVAC, nurse call, and other systems for better health and safety of residents.
- Improving sound quality and privacy for residents who use the Tree Top Room.
- Building new office space so that previous resident activity space that was adapted to office space may be converted back to its original purpose.

Q: Why is PioneerCare taking on these projects now?

A: PioneerCare currently operates with a state-controlled deficit of \$1 million per year. As a result, PioneerCare applied for and received a moratorium exception from the State of Minnesota that will provide an additional \$1 million a year in state funds now and into the future. This \$1 million in extra funding from the state will allow PioneerCare to keep its doors open and operate at a break-even point.



Q: Can PioneerCare receive the additional state funding without doing the moratorium projects?

A: No. The State of Minnesota requires PioneerCare to make enhancements to the facility to receive the additional state funding.

Q: How will PioneerCare meet the campaign goal?

A: PioneerCare will need the support of the entire community to achieve the campaign goal. Individuals, families, endowments and foundations, churches, and other organizations will be asked for generous financial gifts. Special fund-raising events will also be held.

Q: Why is our financial support so important to PioneerCare?

A: As you may know, care facilities are currently being challenged in remarkable ways. The high cost of operations, along with staffing challenges, make it difficult for many nursing homes to remain open. In fact, seventeen nursing homes have closed in the State of Minnesota since 2020. More closures are imminent. For PioneerCare to remain open, and under local ownership, the support of the community is vital. *Securing the Future* will ensure that PioneerCare continues to provide high quality care to our seniors who need it. Every gift, large and small, will be needed to ensure the future of elder care in our community.

Q: How can we help?

A: The Foundation welcomes one-time cash or non-cash gifts or pledges paid over a period of up to three years for *Securing the Future*. Dates for fulfilling your pledge are flexible to fit your needs. Gift Agreement forms are available from the PioneerCare Foundation. Complete details about giving are available online or from the PioneerCare Foundation office.



Engaging in the Mission of PioneerCare

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