



# Securing THE FUTURE

New funding and improvements that meet the future and preserve a fundamental part of our past.

Preserve

Connect

Experience



# Vision for a Secure Future

Join us in a strategic Securing the Future capital campaign and together we'll build on Pioneer's proven commitment to promote quality of life for older adults through diverse and holistic care. Your financial support secures the future for our community and its needs for senior care going forward. Remodeling and enhancing space within PioneerCare Center is the first unveiling of our vision for a secure future.

**Preserve** We believe the people PioneerCare serves deserve the best possible care in a community that fosters dignity and worth, and that our state-controlled reimbursement rates should align with the local investments we've made to preserve, protect, and foster mission-driven care for generations to come.

**Connect** We believe that PioneerCare, an independent not-for-profit provider, rooted in our community of churches, is uniquely positioned to navigate the complexities of senior care and foster human connection in all we do for the individuals and families we serve.

**Experience** We believe the best way to care for the people PioneerCare serves is to create and maintain an environment that empowers them to experience aging with dignity and respect – always.



## Securing the Future

**WHAT** Capital Campaign to secure the future of PioneerCare.

**GOAL** \$2 million

**ENHANCEMENTS** Converting double rooms to singles, reclaiming space for resident activities, climate controlled visitation room, improved air quality.

**FINANCIAL PAYOFF** PioneerCare will receive an additional \$1 million per year from the State of Minnesota, now and in the future, by making these enhancements.

### YOUR FINANCIAL GIFT'S IMPACT

- Keep PioneerCare under local ownership.
- Enhance quality of life for our residents.
- Secure the financial future of PioneerCare.
- Ensure seniors in our community are cared for in the future.



Dear Friends,

On behalf of PioneerCare, I am thrilled to announce a new and exciting capital campaign. I invite you to join us with your financial support.

This large-scale fundraiser has a lofty goal of \$2 million to make improvements to the nursing home. These improvements will benefit PioneerCare in two important ways:

1. Residents, families, and visitors will directly benefit. The renovations make improvements in the areas of health and safety, quality of life, and privacy.
2. PioneerCare will directly benefit. When renovations are complete, the State of Minnesota will allow PioneerCare access to the new property rate program, resulting in new cost reimbursement to provide \$1 million of new annual revenue, where we currently have a shortfall.

Details of both these components are described further in this publication. I invite you to continue reading for further clarity.

As you know, PioneerCare is committed to *promote quality of life in a Christ-like way, providing diverse and holistic care, focusing always on dignity and worth.*

With your support, PioneerCare has flourished for the past 95 years, yet the work continues. That is why we are launching this campaign. We believe it is necessary to secure our future.

If you have needed services, or know someone who has, chances are you have observed how the healthcare landscape is changing. Access to care has become more difficult. Many nursing homes have reduced their bed counts or closed altogether. In other cases, mergers and acquisitions are occurring as a solution to avoid closure. Failing cost reimbursements and workforce shortages drive these decisions.

This is a critical time in PioneerCare's history. We need your generosity to secure our future. We believe that with your help, we can further make a positive impact on the care we deliver to our neighbors and in return, receive an enhanced property-related reimbursement rate that recognizes the investment we have already made.

The campaign will span over three years, and we are committed to transparency throughout the campaign. We will provide regular updates on our progress and milestones achieved.

From our very beginnings, PioneerCare has relied on philanthropy to carry out our mission. As a local 501(c)3 nonprofit, you can be assured that 100% of your gift will be used to benefit PioneerCare.

I appreciate your consideration and hope that you can join us in a significant way in this important endeavor.

In Christ,

Nathan Johnson, CEO



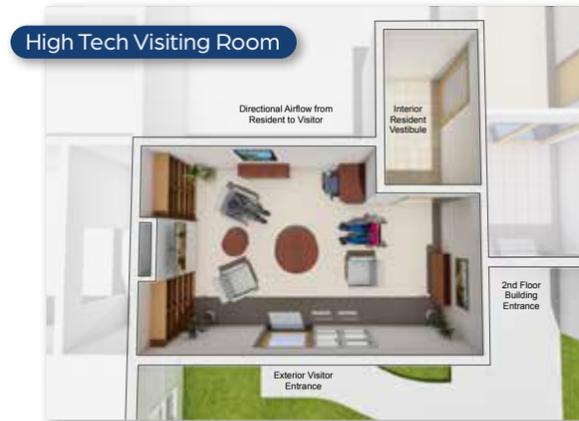
Your gift will directly benefit nursing home residents today – and it will preserve the capacity to serve them in the future. Together, we previously invested in the building of PioneerCare Center, a magnificent asset that serves our community. Now, we must finish what we started!

## Preserving Our Investment

For an entire decade, PioneerCare has operated with a state-controlled deficit of \$1 million annually toward the cost associated with our beautiful nursing home. Permanent funding to close this gap is now available through the State of Minnesota's nursing home moratorium exception program. To qualify, PioneerCare must make a major investment in its facility to enhance residents' quality of life.

Turning careful review and community input into action, PioneerCare developed a plan to convert eight double rooms to sixteen private rooms and make many other enhancements to the physical environment.

While the cost of these renovations will be more, the campaign goal is \$2 million. With this investment into its building PioneerCare stands to gain \$1 million annually in State reimbursements following the project's completion and thereafter.



### Reclaiming Resident Space: From This to This!



## Finding New Purpose

Barb came to Pioneer as a hospice patient in 2021. She remembers deciding, "I can't just lay here and die!" And she didn't!



PioneerCare was here for Barb. Jennifer, an RN care coordinator, commented on Barb's nursing background. "Barb is very active," said Jennifer, "she participates in nearly everything. She looks after some residents who can't speak for themselves. She advocates for others. I guess once you're a nurse, you're always a nurse and you just keep giving care where care is needed. Barb is definitely here for a reason."

Barb's surprising recovery has left her feeling grateful and helped her find a new purpose, spreading joy and care to those around her. She's also there for her family. "I must have known my family needed me to be here for them," she said, "I just knew I had a purpose."

Barb is an inspiration. She found a way to use her gifts and talents to connect and support those around her. PioneerCare also needs partners with a purpose to connect and extend the PioneerCare way of serving the Fergus Falls community - for people like Barb!

## His Success Story



PioneerCare was here for Steve. "I knew something was wrong," Steve remembers when, "I had to crawl up the steps and into the car."

At the hospital, Steve, unable to use his entire right side because of a stroke, was told that he may not get much better. He transferred to PioneerCare for short term therapy and found just the community he needed. "Leah helped me so much." Steve remembers. The speech therapists at PioneerCare encouraged him saying, "louder, slower and with more intensity." His physical therapy was also intense and life changing. Through it all Steve worked hard and kept a positive attitude with the support of his care team.

When Steve was ready to go home, Joan, his wife said, "I hate to think about where we'd be without Pioneer. We couldn't have asked for better care! I needed their care, their backing and support, and their fellowship. They took care of me, too!"

Just like Steve's work to recover and preserve his way of life, PioneerCare needs partners to invest time and effort into preserving the PioneerCare way of serving the Fergus Falls community – for people like Steve.

## Strengthening Connections

Strengthening connections is a driving theme for this project. The project will reclaim common space on the main living level where most residents live. This space was converted to offices when Pioneer vacated its original location. By relocating those offices to a new, more appropriate work space we will, in turn, expand and improve access and connections to group activities and programming.

PioneerCare will create a private, high-tech infection control visiting space for families and residents with this

renovation. This enhanced preparedness for infection control is the new reality for nursing home care. This addition will ensure families never again go through the experience some had during the earliest stages of the Covid-19 pandemic while visiting loved ones.

Pioneer will also enhance a resident space known as the Tree Top Room by improving sound quality and privacy for residents and others who meet there by reducing background noise without sacrificing the space's unique character.



# Enhancing Experiences

When we built PioneerCare Center, we created a living environment where people could experience a new model of care and support. Still, what we know now informs our effort to do even better for the people we serve.

Private rooms are and will increase in demand. This is what nursing home residents and their loved ones want, and for good reason. Clinical evidence points to private rooms as creating improved sleep, enhanced privacy, a sense of home, and feeling of control. Conversion to private rooms will benefit 16 residents, bringing the total number of private rooms from 85 to 101. PioneerCare will continue to offer a limited number of shared rooms for couples or others who prefer such accommodations.



Existing Shared Resident Room



Remodeled Private Resident Rooms



## A Place of Her Own

When Jan, a retired nurse, came to PioneerCare the only available room was one with a roommate. Liz, PioneerCare's social worker responsible for leading people through admission, notes that most people benefit from having their own private space.

"It's significant to a person's wellbeing," Liz says. "The two who share a room may have very different needs and besides those physical aspects, including those related to infection control, sharing personal space can have negative psycho-social implications leading to anxiety or depression."

Jan says she dealt with considerable anxiety that first month sharing a room. She was worried that if it didn't work out, she wouldn't have another place to go. She had already given up her home and wasn't able to return there anyway due to her health issues.

"We weren't at the same level of care in that room. And when the physician came in, there was no privacy," Jan said. She looked forward to moving to her own space as soon as possible when she was told that was an option. "I love it down here," she said of her new place in PioneerCare's Birch Lake household. "Within a week it felt like home – and the staff is marvelous."

## When and How to Participate

Your financial support may be given at any time beginning with a gift in 2023.

The Nursing Home Moratorium Exception Program has set a timeline that requires PioneerCare to begin the renovations by August 2024. Responding to this timeline we invite you to join us with your generous financial support now. Each pledge and donation brings us closer to securing the ongoing funding provided through the State of Minnesota Nursing Home Moratorium Exception Program.

Our wish is that you will be pleased and proud of your support of Pioneer's *Securing the Future* Capital Campaign. Everyone has a unique capacity to give. We invite you to invest careful and prayerful thought into a decision to join us with a gift that is meaningful for you.

The Foundation welcomes one-time cash gifts or pledges paid over a period of up to three years. Dates for fulfilling your pledge are flexible to fit your needs. Gift Agreement forms are available from the PioneerCare Foundation.

You can find the form and donate online by scanning the QR code below or going to the Foundation's web site via the address listed below. We also welcome your call or visit to the PioneerCare Foundation office.

To donate by mail, please make checks payable to the PioneerCare Foundation with "Securing the Future" on the memo line.

The Foundation welcomes non-cash gifts such as stocks, commodities, real property, and other non-cash gifts. Please contact us with questions about potential options. For professional advice, please contact your financial planner, lawyer, or accountant.



Engaging in the Mission of PioneerCare

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*PioneerCare's Mission*

To promote quality of life in a Christ-like way for those we serve by providing diverse and holistic care focusing always on individual dignity and worth.



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